

Message Text

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ORIGIN ARA-14

INFO OCT-01 ISO-00 EB-08 COME-00 TRSE-00 AID-05 OMB-01
OIC-02 PRS-01 DOE-11 SOE-02 XMB-04 HA-05 AGRE-00
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DRAFTED BY ARA/PPC:JAMOORE:TCE
APPROVED BY ARA/PPC:PBJOHNSON
ARA/CEN:WMATTHEWS (SUBS)
-----073144 072010Z /43

O 071738Z FEB 78
FM SECSTATE WASHDC
TO AMEMBASSY SAN JOSE IMMEDIATE IMMEDIATE
AMEMBASSY SAN SALVADOR IMMEDIATE
AMEMBASSY TEGUCIGALPA IMMEDIATE
AMEMBASSY MANAGUA IMMEDIATE
AMEMBASSY PANAMA IMMEDIATE

UNCLAS STATE 031934

E.O. 11652: N/A

TAGS:SOPN

SUBJECT: III CONFERENCE ON U.S.-CENTRAL AMERICAN TRADE AND
INVESTMENT IN NEW ORLEANS -- FEB. 15-17, 1978

REF: STATE 021461

WHAT FOLLOWS IS A FINAL PROGRAM FOR THE UPCOMING CONFERENCE
ON U.S.-CENTRAL AMERICAN TRADE AND INVESTMENT IN NEW ORLEANS
FEBRUARY 15-17, 1978. THE DEPARTMENT REQUESTS THAT POSTS
AID US IN RE-CONFIRMING PARTICIPANTS IN THIS PROGRAM. WE
WOULD ALSO APPRECIATE KNOWING OF ANY IMPORTANT BUSINESS
PEOPLE OR GOVERNMENT OFFICIALS WHO WOULD BE ATTENDING FROM
CENTRAL AMERICA, INCLUDING POSTS' ECONOMIC/COMMERCIAL OFFI-
CERS. PLEASE NOTE THAT DUE TO A REQUEST THAT HE TESTIFY
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BEFORE AN IMPORTANT CONGRESSIONAL COMMITTEE HEARING, AMBAS-
SADOR TODMAN IS NOW SPEAKING AT THE FRIDAY LUNCHEON ON
FEBRUARY 17, AND NOT AS PREVIOUSLY SHCDDCHEDULED ON THE 16TH.
PLEASE ADVISE THE DEPARTMENT OF ANY CANCELLATIONS FROM EACH
COUNTRY AS SOON AS POSSIBLE.

THIRD ANNUAL CENTRAL AMERICAN CONFERENCE
FEBRUARY 15 - 17, 1978

MONDAY, FEBRUARY 13, 1978

11:00 A.M. INDUSTRIAL AND HANDICRAFTS EXHIBIT
FROM EL SALVADOR
LOCATION: INTERNATIONAL TRADE MART LOBBY
COORDINATED BY THE CONSULATE GENERAL OF
EL SALVADOR IN NEW ORLEANS--HON. MARIO
OSORIO, CONSUL GENERAL

WEDNESDAY, FEBRUARY 15, 1978

1:00 P.M.-6:00 REGISTRATION--HILTON HOTEL

7:00 P.M.-8:30 P.M. WELCOMING RECEPTION--THE PLIMSOLL
CLUB
30TH FLOOR, INTERNATIONAL TRADE MART

THURSDAY, FEBRUARY 16, 1978

7:45 A.M. BREAKFAST MEETING, THURSDAY
SESSION SPEAKERS AND MODERATORS--HILTON HOTEL

8:30 A.M.-5:00 P.M. REGISTRATION--HILTON HOTEL

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9:00 A.M.-10:15 A.M. GENERAL SESSION-
QUAY W. PARROTT, JR., CONFERENCE GENERAL
CHAIRMAN, VICE PRESIDENT AND MANAGER INTERNATIONAL
DEPARTMENT, HIBERNIA NATIONAL BANK OF NEW ORELANS

U.S. ECONOMIC POLICY TOWARDS LATIN AMERICA

DR. RICHARD G. ARELLANO, DEPUTY ASSISTANT SECRETARY
OF STATE, FOR INTER-AMERICAN AFFAIRS, U.S.
STATE DEPARTMENT

CENTRAL AMERICAN OUTLOOK

LIC. HECTOR VILLAGRAN SALAZAR, VICE PRESIDENT
AND DIRECTOR FOR GUATEMALA BANCO CENTR0AMERICANO
DE INTEGRACION ECONOMICA

10:15 A.M. - 10:30 A.M. COFFEE BREAK

10:30 A.M. -12:00 NOON SPANISH SESSION
HILTON HOTEL ROOM

UNDERSTANDING THE CENTRAL AMERICAN MARKET

MODERATOR: DR. RICHARD E. GREENLEAF,
DIRECTOR, TULANE UNIVERSITY CENTER
FOR LATIN AMERICAN STUDIES

PROSPECTIVES IN CONTEMPORARY CENTRAL AMERICA

DR. RALPH L. WOODWARD,
TULANE UNIVERSITY CENTER FOR LATIN
AMERICA STUDIES

CENTRAL AMERICAN LEGAL ENVIRONMENT

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LIC. SALVADOR JUNCADILLA
ESSO STANDARD OIL, EL SALVADOR

COMMERCIAL OUTLOOK

WALTER BASTIAN, COUNTRY SPECIALIST
FOR CENTRAL AMERICA
U.S. DEPARTMENT OF COMMERCE

'SELLING TO CENTRAL AMERICA

10:30 A.M.-12:00 NOON SPANISH SESSION
HILTON HOTEL ROOM ()

UNDERSTANDING THE U.S. MARKET

MODERATOR: ULYSSES DE ST. GERMAIN,
DIRECTOR, LATIN AMERICAN TRADE DEVELOPMENT
PORT OF NEW ORLEANS

TAKING ADVANTAGE OF THE GSP'

BRASILEO LIACURIS, DIRECTOR
GSP INTERNATIONAL

'U.S. CUSTOMS

FERNANDO MACIAS, IMPORT SPECIALIST
U.S. CUSTOMS AGENCY

U.S. BANKING

JUAN M. CSILLAGI, ASST. VICE PRESIDENT
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FIRST NATIONAL BANK OF
COMMERCE IN NEW ORLEANS

UNDERSTANDING THE U.S. MARKET--DISTRIBUTION

MODESTO A. GUERRA, PRESIDENT
COMMERCE INTERNATIONAL

12:00 NOON LUNCHEON--HILTON HOTEL GRAND BALLROOM

MASTER OF CEREMONIES:
MICHAEL J. MOLONY, PRESIDENT
BOARD OF COMMISSIONERS
PORT OF NEW ORLEANS

INTRODUCTION OF SPEAKER:
ROMUALDO GONZALEZ, PRESIDENT
LATIN AMERICAN CHAMBER OF COMMERCE

EXIMBANK-CENTRAL AMERICAN OUTLOOK

THIBAUT DE SAINT PHALLE
MEMBER, BOARD OF DIRECTORS
EXPORT-IMPORT BANK

AFTERNOON

2:00 P.M.-3:30 P.M. SPANISH SESSION
HILTON HOTEL ROOM ()

HUMAN RIGHTS

MODERATOR: JAMES HAMMON
COUNCIL OF THE AMERICAS

'U.S. POLICY ON HUMAN RIGHTS IN CENTRAL AMERICA
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HON. MARVIN WEISSMAN,
U.S. AMBASSADOR TO COSTA RICA

HUMAN RIGHTS/U.S. NEWS MEDIA

THOMAS STREITHORST,
NBC NEWS-LATIN AMERICA CORRESPONDENT

CENTRAL AMERICAN VIEW ON HUMAN RIGHTS

ALVARO CONTRERAS VELEZ

CENTRAL AMERICAN VIEW ON HUMAN RIGHTS -- PRIVATE
SECTOR VIEW

LIC. ISMAR STAHL
ASOCIACION DE AMIGOS DEL PAIS
GUATEMALA

2:00 P.M. - 3:30 P.M. ENGLISH SESSION
HILTON HOTEL ROOM

UNDERSTANDING THE BUSINESS AND SOCIAL STRUCTURE
OF CENTRAL AMERICA

PATRICK HUGHSON
PRESIDENT
AMERICAN CHAMBERS OF COMMERCE IN LATIN AMERICA

'SOCIO-ECONOMIC ENVIRONMENT

DR. SAMUEL S. STONE, DIRECTOR
UNCLASSIFIED

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CENTER FOR INVESTIGATION AND
TRAINING POLITICS AND ADMINISTRATION

PRIVATE INVESTMENT

MICHAEL MILLER, VICE PRESIDENT
PAN AMERICAN DEVELOPMENT FOUNDATION

THE CENTRAL AMERICAN BUSINESS ATTITUDE

DR. ESTEBAN A. FERRER, PRESIDENT
INTERNATIONAL CENTER IN MIAMI

EVENING

7:00 P.M. - 8:00 P.M. RECEPTION
HILTON HOTEL GRAND BALLROOM
ENTERTAINMENT: ORQUESTA EL SALVADOR SHERATON
SEXTETO DE LOS HERMANOS CARCAMO

8:00 P.M. GALA BANQUET--HILTON HOTEL GRAND BALLROOM

MASTER OF CEREMONIES:
MR. BASIL J. RUSOVICH, JR.
PRESIDENT
INTERNATIONAL TRADE MART

INVOCATION:
FATHER DONALD GRADY
PORT CHAPLAIN

INTRODUCTION OF KEYNOTE SPEAKER:
HON. JAMES E. FITZMORRIS, JR.
LT. GOV., STATE OF LOUISIANA

KEYNOTE SPEAKER:

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HE.E. CARLOS HUMBERTO ROMERO
PRESIDENT, REPUBLIC OF EL SALVADOR

FRIDAY, FEBRUARY 17, 1978

7:45 A.M. FRIDAY SPEAKERS AND
MODERATORS BREAKFAST MEETING
HOTEL HILTON ROOM ()

9:00 A.M.-10:30 A.M. ENGLISH SESSION
HILTON HOTEL ROOM

CENTRAL AMERICAN ECONOMIC AND BUSINESS OPPORTUNITIES

MODERATOR: DONALD L. WOODLAND
LSU CENTRAL AMERICAN SCHOOL OF BANKING

EL SALVADOR

LIC. VICTOR HUGO HURTARTE, PRESIDENT
BANCO CENTRAL DE RESERVAS
EL SALVADOR

PANAMA

LIC. NICOLAS ARDITO BARLETTA
MINISTER OF PLANNING
REPUBLIC OF PANAMA

GUATEMALA

LIC. LIONEL BASQUEZ CASTENDA
ASSISTANT PRESIDENT
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BANCO CENTRAL DE GUATEMALA

9:00 A.M. - 10:30 A.M. SPANISH SESSION
HILTON HOTEL ROOM ()

CENTRAL AMERICAN ECONOMIC AND BUSINESS OPPOR-
TUNITIES -- CONTINUED

MODERATOR: DONALD L. WOODLAND
LSU CENTRAL AMERICAN SCHOOL OF BANKING

NICARAGUA

DR. ROBERTO INCER BARQUERO, PRESIDENT
BANCO CENTRAL DE NICARAGUA

HONDURAS

DR. GUILLERMO BUESO, PRESIDENT
BANCO CENTRAL DE HONDURAS

COSTA RICA

LIC. JUAN ARREA ESCALANTE, PRESIDENT
BANCO CENTRAL DE COSTA RICA

10:30 A.M. - 11145 AM;. SPANISH SESSION
HILTON HOTEL ROOM ()

SOURCES OF FINANCING

MODERATOR:

ACCESS TO U.S. CAPITAL MARKETS

PETER GOSNELL
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EXPORT-IMPORT BANK

U.S. MONEY MARKETS AND CENTRAL AMERICA

CARLOS OTALVARO

B.I.D.

JORGE D. FERRARIS
DEPUTY MANAGER
INTER-AMERICAN DEVELOPMENT BANK

A.I.D.

ABELARDO VALDEZ
ASSISTANT ADMINISTRATOR, AID

9:00 A.M. - 10:30 A.M. ENGLISH SESSION
HILTON HOTEL ROOM ()

MARKET RISK CONTROL

MODERATOR: DONALD L. WOODLAND
LSU CENTRAL AMERICAN SCHOOL OF BANKING

CENTRAL AMERICA COUNTRY RISK ANALYSIS

PETER GOSNELL
EXPORT-IMPORT BANK

F.C.I.A.

ALFRED HOLDEN
UNCLASSIFIED

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O.P.I.C.

THOMAS MANSBACH
OVERSEAS PRIVATE INVESTMENT CORPORATION

'CENTRAL AMERICAN CAPITAL MARKET

MARIO RIETTI
INTER-AMERICAN DEVELOPMENT BANK

10:30 A.M. - 11:45 A.M. SPANISH SESSION
HILTON HOTEL ROOM ()

BUSINESS OUTLOOK

MODERATOR: BILL WALTON
DELTA STEAMSHIP LINES, INC.

S. ECONOMY AND THE DOLLAR

-- - --

DONALD BAER
FEDERAL RESERVE BANK

'TOURISM--HOW TO ATTRACT THE U.S. TOURIST DOLLAR

ROBERT LEBLANC
LOUISIANA STATE DEPARTMENT OF TOURISM

COMMODITY OUTLOOK

PETER GIACONNA, GRAIN SPECIALIST
CONTI COMMODITY

EXPORTING AGRICULTURAL PRODUCTS'

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ROBERT J. PARAJON
INTERNATIONAL MART SPECIALIST
FLORIDA DEPARTMENT OF AGRICULTURE

12:00 NOON LUCHEON -- THE PLIMSOLL CLUB

30TH FLOOR, INTERNATIONAL TRADE MART

MASTER OF CEREMONIES:

DON DOUGLAS
LOUISIANA DISTRICT EXPORT COUNCIL

INTRODUCTION OF SPEAKER:

THE HONORABLE
LINDY BOGGS,
U.S. HOUSE OF REPRESENTATIVES

U.S.-CENTRAL AMERICAN RELATIONS

HON. TERENCE A. TODMAN
ASSISTANT SECRETARY OF STATE
FOR INTER-AMERICAN AFFAIRS
U.S. DEPARTMENT OF STATE

2:00 P.M. TOUR OF SOUTHERN UNITED STATES TRADE
ASSOCIATION AGRICULTURAL EXHIBIT --
RIVERGATE EXHIBITION FACILITY

EVENING

7:00 P.M. - 8:30 P.M. RECEPTION AT THE CABILDO MUSEUM
HOSTED BY THE NEW ORLEANS BUSINESS COMMUNITY
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VANCE

UNCLASSIFIED

<< END OF DOCUMENT >>

Message Attributes

Automatic Decaptioning: X
Capture Date: 26 sep 1999
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INVESTMENTS, MEETING AGENDA, MEETINGS, TRADE
Control Number: n/a
Copy: SINGLE
Draft Date: 07 feb 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE031934
Document Source: ADS
Document Unique ID: 00
Drafter: ARA/PPC:JAMOORE:TCE
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Expiration:
Film Number: D780057-0716
Format: TEL
From: STATE
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1978/newtext/t197802120/baaafbth.tel
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Litigation Codes:
Litigation History:
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Message ID: 4d9bb5cf-c288-dd11-92da-001cc4696bcc
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 9
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 021461
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3474990
Secure: OPEN
Status: <DBA CORRECTED> gwr 970822
Subject: III CONFERENCE ON U.S.-CENTRAL AMERICAN TRADE AND INVESTMENT IN NEW ORLEANS -- FEB. 15-17, 1978
TAGS: SOPN, US, SOPN
To: SAN JOSE SAN SALVADOR MULTIPLE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/4d9bb5cf-c288-dd11-92da-001cc4696bcc
Review Markings:
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Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
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